

**Danish School of Media and Journalism**  
**VK - Photographic Communication**

**Course description**  
**Spring semester 2023**  
**Moving Pictures**  
**4th Semester**

**Number of ECTS Credits:** 10 ECTS

**Aims:**

The course will enable students to create and produce narratives in moving pictures to a given context across media platforms. At an advanced level, they will be able to use relevant cameras and technologies, along with sound design and editing as a prerequisite for creating aesthetic moving pictures and emotional narratives.

Additionally, students will get to know, understand, and train the basic elements in effective communicative films with a focus on an original idea. They will become familiar with the creative process included in engaging storytelling and in the development of a linear narrative, with focus on target groups and receiver oriented communication. Awareness and ability to choose the right cinematic style and visual storytelling related to communicative behavior design. Additionally, they will be given an insight into production budgets.

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**Pedagogical and didactic approaches:**

The student learns to link theoretical reflection with actions in practice, as well as to reflect on and apply relevant theory and knowledge. This is done in order to be able to justify and qualify one's actions in professional practice. The learning activities are based on the following fundamental Reflective Practice-based Learning principles:

No. 1: The students' own experiences are incorporated into teaching and learning activities

No. 2: Teaching and learning activities designed to include appropriate disturbances

No. 3: Teaching and learning activities are organized as exploration

No. 4: The content of teaching and learning activities is based on the good example

No. 5: Lecturers and students work together on learning processes

No. 6: Lecturers and students create room for dialogue

**Working methods:**

Film analysis, dramaturgy, camera technology, microphones, video editing software, video effect software, interviewing techniques, planning and adjusting workflow.

**Learning outcomes:**

The students will obtain the following during the course:

Knowledge and understanding:

- Basic dramaturgy and audio-visual devices connected with storytelling in moving pictures.
- awareness and the importance of sound design

- Become acquainted with the medium's basis genres and dramaturgy through the analysis of cinematic devices.
- Camera and sound technology, and the significance of editing software for storytelling in moving pictures.

## Skills:

- Camera technology
- Media-specific lighting
- Sound techniques
- Use of moving graphic elements together with moving images.
- Pre-production, production, and post-production
- Edit graphic motion elements in relation to a given narrative.
- Try out relevant camera technologies
- Light on location and studio, and subsequently colour grade.
- Use different software to specific visual tasks.
- use different types of microphones and then process the sound recordings.
- Try out relevant camera technologies
- Light on location and studio, and subsequently colour grade.
- Use different software to specific visual tasks.
- Experiment with different types of microphones and then process the sound recordings.
- Use camera and sound technology, and the significance of editing software for storytelling in moving pictures.
- Apply relevant sound, camera, and editing technologies to produce moving pictures.

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## Competences:

- Use of moving graphic elements together with moving images.
- Concept development, research methods and treatment.
- Higher level of workflow around the production of moving pictures.
- Plan and adjust the workflow when producing moving pictures.
- Create simple narratives in moving pictures founded on an awareness of the medium's devices and dramaturgy.

## Literature:

Tutorials in LinkedIn.com and YouTube

## Preconditions for the exam:

Meeting the exam prerequisites is a requirement for the student to participate in the course exam. Examination prerequisites may include attendance, participation, group work, assignments, papers, presentations, etc. Failure to meet an examination prerequisite will result in

the student failing an examination attempt.

### **Mandatory attendance:**

Attendance is mandatory for the course. The learning system itslearning indicates the learning and teaching activities for which physical attendance is mandatory (MP).

### **Compulsory participation:**

Participation is compulsory in group work and feedback.

### **Remedial options:**

In case of legal absence, remediation applies.

Substitute assignments: absences from teaching and learning activities may be replaced by one or more assignments if the teacher deems it possible. If the student's absence from teaching and learning activities is deemed excessive in relation to the content and learning objectives of the course, the course must be rescheduled.

### **Exam:**

Assessed by 7-point scale and internal grading.

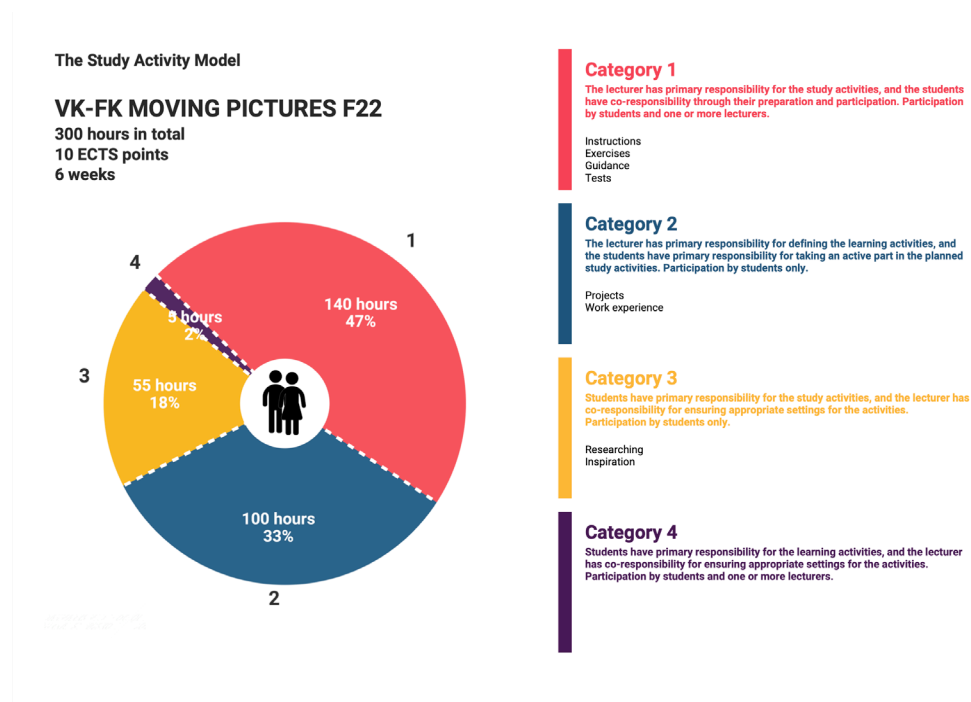
Examination format: The course ends with a film in which the student documents his/her competences to independently analyze, assess, document and solve communication problems. 20 minutes individual oral examination; voting included. Students are assessed individually.

The assessment reflects an overall evaluation of the creative solution, the professional argumentation, and the oral presentation.

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### **Study Activity Model:**



Godkendt/NN - januar 2023

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