

Danish School of Media and Journalism
TV and Media Production
Course description
Fall 2020

3rd Semester

Visual Storytelling

Duration: 5 ETCS points

Objective:

The objective of the Visual Storytelling course is to give students basic knowledge on and skills in producing sharply structured non-fiction narratives in living images and sound. Students will be trained in finding the focus of a story, they will be introduced to dramaturgic models and structuring tools, and will work with character development schemes. Furthermore, the students will learn basic techniques and tools for visual narratives.

On the technical side students will look at and work with visual components, and they will get basic instruction and training in camera work, sound recording and editing skills.

Tools:

The following tools will be used in the tuition:

Camera; editing programmes; textbooks; video tutorials; dramaturgic models; structuring and character development tools; scriptwriting; video examples.

Methods:

The following methods will be used:

Lectures by tutors; reading of textbook and mutual elaboration on content; group discussions; individual exercises; group exercises; analyses of video examples; team work; supervision with tutors on content and technical matters; video production of final production; mutual feedback between students.

Learning goals

Knowledge.

Students should know about:

- Basic dramaturgic models for structuring a linear narrative in living images.
- Know and understand tools for character development.
- Know and understand basic rules of framing and the use of the camera when composing images.
- Understand the significance of sound in video production.
- Understand the basic principles of editing.
- Understand and reflect on similarities and differences in the use of images and words in video production, and the principles of making the two work together.

Skills

Students should be able to:

- Identify a relevant topic for a video production.
- Formulate an angle on and a focus in a linear narrative/video production.
- Structure a short and simple linear narrative/ video production.
- Work with a manuscript for a short video production.
- Record images and sound.

- Edit a short and simple video story.

Competence

Students should be able to:

- Generate ideas for short video productions.
- Analyse audio-visual communication.
- Cooperate in teams doing analysis, exercises and video productions.
- Give and receive feedback to and from fellow students and tutors in a competent and respectful way.

Litterature:

Will be handed out as PDF's on Itslearning:

- *Aim for the heart*, Al Thompkins, CQ Press 2012, p. 1-14; 97 - 104.
- *The VJ Handbook*, Neil Everton, CBC Learning and development, 2004, p. 31-33; 35-39.
- *The Visual Story*, Bruce Block, Focal Press, 2008, p. 2 - 8; 24 - 30; 58 - 59; 67 - 70,
- *Video tutorials* - lynda.com:
 - *The importance of understanding exposure (part 1)*. Af Ben Long
 - *Premiere Pro CC 2019 Essential Training: The Basics*. Af Ashley Kennedy
 - *Fixing color and exposure problems in video with Premiere Pro*. Af Richard Harrington.

Duty to attend:

Attendance at lectures/tuition and participation in teamwork is compulsory.

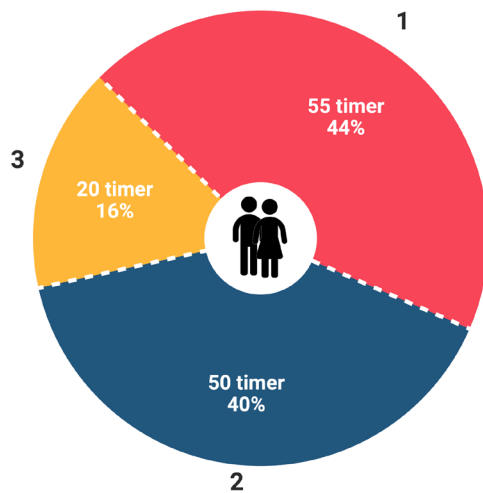
Assessment:

The course is assessed as passed / failed, internal censorship. In order to pass, the course assignments must be submitted and approved on time, the final assignment must be passed and the student must have been active and fulfilled the requirements for attendance and participation

Studieaktivitetsmodellen

Visual Storytelling

125 timer i alt
5 ECTS points
3 uger



Kategori 1

Undervisere har hovedansvaret for studieaktiviteterne, og studerende har et medansvar gennem forberedelse og deltagelse. Både studerende og underviser deltager.

Obligatory lectures, supervision sessions and final exam

Kategori 2

Undervisere har hovedansvaret for rammesætning af læringsaktiviteterne, og studerende har hovedansvar for aktiv deltagelse i de tilrettelagte studieaktiviteter. Kun studerende deltager.

Obligatory exercises and assignments

Kategori 3

Studerende har hovedansvaret for studieaktiviteterne, og undervisere har medansvar for at rammerne er til stede. Kun studerende deltager.

Reading of curriculum

Kategori 4

Studerende har hovedansvaret for læringsaktiviteterne, og undervisere har medansvar for at rammerne er til stede. Både studerende og underviser deltager.

Godkendt af BBS, 2020-08-20