

**Danish School of Media and Journalism**  
**TV and Media Production**  
**Course description**  
**Fall semester 2021**  
**Visual Storytelling**  
**3<sup>rd</sup> semester**

**Number of ECTS Credits:** 5 ECTS

**Aims:**

The objective of the Visual Storytelling course is to give students basic knowledge on and skills in producing structured non-fiction narratives in living images and sound. Students will be trained in finding the focus of a story, they will be introduced to dramaturgic models and structuring tools. Furthermore, the students will learn basic techniques and tools for visual narratives. Students will get instruction and training in basic camera work, sound recording and editing skills.

**Pedagogical and didactic approaches:**

Lectures, literature and online courses introduces the students to the language, theories and tools needed to tell a story. Analyzing of theory and film examples in class gives students an understanding of storytelling, a language and a common frame of reference. The course will give students practical experience through idea research, video production and group work preparing students with the skills needed for the rest of the semester at TVM. Supervision and feedback between students secures guidance throughout the process.

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Side 1 / 2

**Tools:**

Camera and sound equipment; editing- and post production programmes/applications, video tutorials.

**Learning outcomes:**

The students will obtain the following during the course:

Knowledge and understanding:

- How to plan, shoot and edit a short video

Skills:

- Structure a short and simple linear narrative/ video production.
- Record images and sound.
- Edit a short and simple video story.
- Formulate an angle on and a focus in a linear narrative/video production.

Competences:

- Generate relevant ideas for short video productions.
- Cooperate in teams doing analysis, exercises and video productions.
- Give and receive feedback to and from fellow students and tutors in a competent and respectful way.

**Literature** (hand out):

- Thompkins, A. (2012). Aim for the heart. CQ Press. P. 1-14; 97- 04.

- Everton, N. (2004). The VJ Handbook. CBC Learning and development. P. 31-33; 35-39.
- Block, B. (2008). The Visual Story. Focal Press. P. 2-8; 24-30; 58-59; 67-70.

## Literature and tools (freely available):

LinkedIn Learning video tutorials:

- The importance of understanding exposure (part 1). Ben Long
- Premiere Pro CC 2019 Essential Training: The Basics. Ashley Kennedy
- Fixing color and exposure problems in video with Premiere Pro. Richard Harrington.

## Attendance:

Attendance at lectures and participation in teamwork is compulsory.

## Exam/Grading:

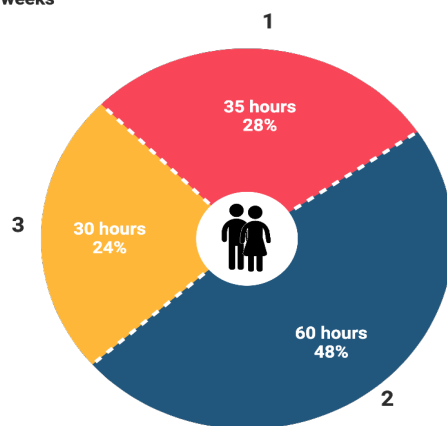
The course is assessed as passed / failed, internal examination. In order to pass, the course assignments must be submitted and approved on time, the final assignment must be passed and the student must have been active and fulfilled the requirements for attendance and participation.

## Study Activity Model:

### The Study Activity Model

#### Visual Storytelling

125 hours in total  
5 ECTS points  
3 weeks



#### Category 1

The lecturer has primary responsibility for the study activities, and the students have co-responsibility through their preparation and participation. Participation by students and one or more lecturers.

Obligatory lectures, supervision and final exam

#### Category 2

The lecturer has primary responsibility for defining the learning activities, and the students have primary responsibility for taking an active part in the planned study activities. Participation by students only.

Obligatory exercises and assignments

#### Category 3

Students have primary responsibility for the study activities, and the lecturer has co-responsibility for ensuring appropriate settings for the activities. Participation by students only.

Self study: Reading and watching course literature

#### Category 4

Students have primary responsibility for the learning activities, and the lecturer has co-responsibility for ensuring appropriate settings for the activities. Participation by students and one or more lecturers.

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