

**Danish School of Media and Journalism**

**Media Production and Management**

**Course description**

**Spring 2021**

**Media Production**

**4<sup>th</sup> semester**

**Duration:** 10 ECTS

**Outline:**

The aim of the Media Production course is to give the student a deeper understanding of specific media productions, through electives that cover distinct aspects of production management or discrete media platforms.

**Learning outcome:**

The intention for this course is to provide the student with knowledge and practical skills within the subject the student has chosen as a specialization. Common to the selectable elements is that they are based on theoretical knowledge, which is sought to be tested through practical exercises. The specific learning outcome for each elective is shown in the electives that the student chooses.

**Literature:**

There is no literature that needs to be purchased for this course. Free online articles and sources will be used, specific to each elective.

01.12.2020

Page 1 / 2

**Attendance and participation**

Attendance is required on all scheduled lesson days and students must participate actively in the group work.

**Grading:**

Grading is based on individual or group assignments, using the ECTS scale with an internal examiner. For group projects, the specific contribution of each group member must be clearly noted.

**Study activity model:**

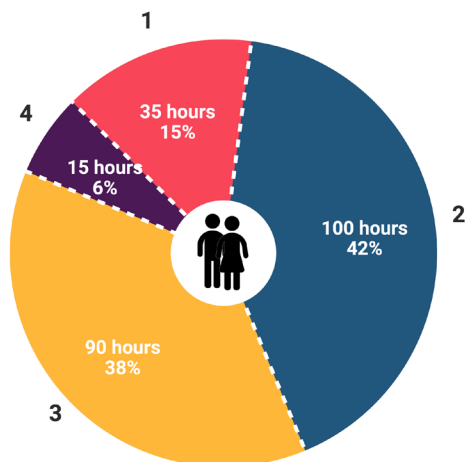
This shows how the different learning and study activities are planned for the course on average. It will vary depending on the chosen electives.

## The Study Activity Model

### Media Production

240 hours in total

10 ECTS points



#### Category 1

The lecturer has primary responsibility for the study activities, and the students have co-responsibility through their preparation and participation. Participation by students and one or more lecturers.

Classes, booked guidance, supervision and workshops

#### Category 2

The lecturer has primary responsibility for defining the learning activities, and the students have primary responsibility for taking an active part in the planned study activities. Participation by students only.

Assignments and group work

#### Category 3

Students have primary responsibility for the study activities, and the lecturer has co-responsibility for ensuring appropriate settings for the activities. Participation by students only.

Self study and readings

#### Category 4

Students have primary responsibility for the learning activities, and the lecturer has co-responsibility for ensuring appropriate settings for the activities. Participation by students and one or more lecturers.

Evaluation or counselling

01.12.2020

Side 2 / 2

Godkendt af BBS 2020-12-01