

## **Study Guide:**

### **International Semester Programme: *Journalism, Multimedia and World Politics***

**at The Danish School of Media and Journalism - Aarhus**

**Spring semesters: January (week 5) - June (week 24)**

**Autumn semesters: August (week 35) - December (week 51)**

The semester in Denmark combines journalistic training with intensive studies. In the course of a one-semester programme you will do international and EU reporting, you will learn about risk reporting, and you will expand your views on world politics. Your work concludes with an individual multimedia production based on a research trip in or outside Denmark.

#### **The objectives of this semester:**

- To master basic methods in foreign news journalism, and knowledge of specific methods in international newsgathering
- To let you experience the work of a foreign correspondent
- To increase your knowledge of EU affairs and EU reporting
- To provide knowledge about the history of Europe and the European integration process, and about EU's institutions and decision-making processes
- To attain working knowledge of the risk reporter's tools of trade and working conditions in areas of crises and conflict, and to understand important aspects of the media's role in modern conflict
- To provide knowledge of theories of world politics
- To take your expressional skills to a new level by incorporating multimedia elements in your journalism
- To develop your journalistic skills by working and studying in an environment that combines practical teaching with academic studies
- To offer you the opportunity of lifelong professional and personal bonds by being part of an international group of students from all over the world

#### **The programme**

The international semester programme runs every semester. Course contents and teachers may change from semester to semester. The following gives an overview of the semester.

#### **Media platform: *Multimedia journalism***

Throughout the semester we are working on different media platforms, enabling the students to choose and mix text, audio, video and photos in their journalistic output.

All students are offered introduction to basic principles of photography, video recording, and video and sound editing. Several of the journalistic assignments are published via the DMJX online web publishing system.

## Overall theme, aims and outcome:

The overall theme of the semester in Denmark is Journalism and world politics with a European perspective. The semester allows you to combine journalistic training with intensive study.

### Aims

- Acquire a transnational perspective on issues that are of critical importance in today's local and global society
- Enhance journalistic awareness of national versus international reporting, and of the journalist's role in a global society
- Get inspiration to work internationally
- Strengthen the professional foundation for a future career in journalism

### Skills

Students will be able to:

- structure, plan and carry out journalistic research at an international level
- identify new and critical angles in traditional stories
- understand and apply methods and practices in key areas of journalism
- utilise internet technologies for the production of journalistic stories
- manage own resources and time effectively
- work in a self-organised way, individually and in groups

## Courses

	ECTS credits	
Introduction Programme /		
International Newsgathering	7	
EU Workshop		6
Risk Reporting	5	
Lectures on EU and World Politics		6
Final project	6	
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TOTAL		30 ECTS

## Introduction programme

**Lecturers:** Head of International Department Inger Munk and guest lecturers  
**Graded:** Graded as part of the Newsgathering workshop

### Outline:

This course provides students with an insight into political, financial, social and cultural aspects of the Danish society through introductions to different institutions, structures, stereotypes and media. The introductions aim at making both Danish and international students familiar with their new study environment as quickly as possible.

International students will also be offered a Danish language course.

### Topics

- Introduction to the semester programme
- Introduction to teaching methods, library and equipment at DMJX
- Introduction to Danish language course at different levels
- Cultural event introducing all nationalities participating in the international programmes
- Introduction to Danish politics and the welfare system including an excursion to the City Hall
- Introduction to Danish media
- Introduction to Studenterhus Aarhus (The Student House Aarhus) and student associations
- Introduction to basic video, photo and web publishing (part of the Newsgathering course)
- Lecture on stereotypes (part of the World Politics course)

### Literature

See <http://www.denmark.dk/en> for a general information about Denmark.

See <http://www.kl.dk/English/> about the Danish Local Government System

See <http://www.aarhus.dk/da/omkommunen/english.aspx> and

[www.businessregionaarhus.com](http://www.businessregionaarhus.com) for general information about Aarhus.

Perry Hinton: Stereotypes, Cognition and Culture, Psychology Focus, 2000 Chapter one

Janet B. Ruscher: Prejudiced Communication, The Guilford Press, 2001, Chapter 6

## International Newsgathering

**Lecturers:** Ass. Professor Asbjørn Slot Jørgensen and guest lecturers

**ECTS:** 7

**Graded:** Grading by the Danish grading scale, transferred to ECTS scale

**Study tour:** To Copenhagen 3 nights (to be confirmed). Travel and accommodation at students' own expenses (return ticket fare from DKK 350).

### Aims

- Enable students to master basic methods in news journalism. The focus will be on breaking international news, foreign news in national contexts, and local news with international perspective.
- Give an overview of the global news circle
- Let students combine text with video as platforms in international news journalism

### Learning outcomes

- Know the key methods in foreign news reporting, and the key elements of different news story structures
- Know major international actors in the global news circle, and how they work
- Know the International Press Centre in Copenhagen, and how a large newsroom works with international news
- Understand news criteria, news values and news judgement

- Understand the working conditions in news journalism, as well as the specific methods of international newsgathering

## Skills

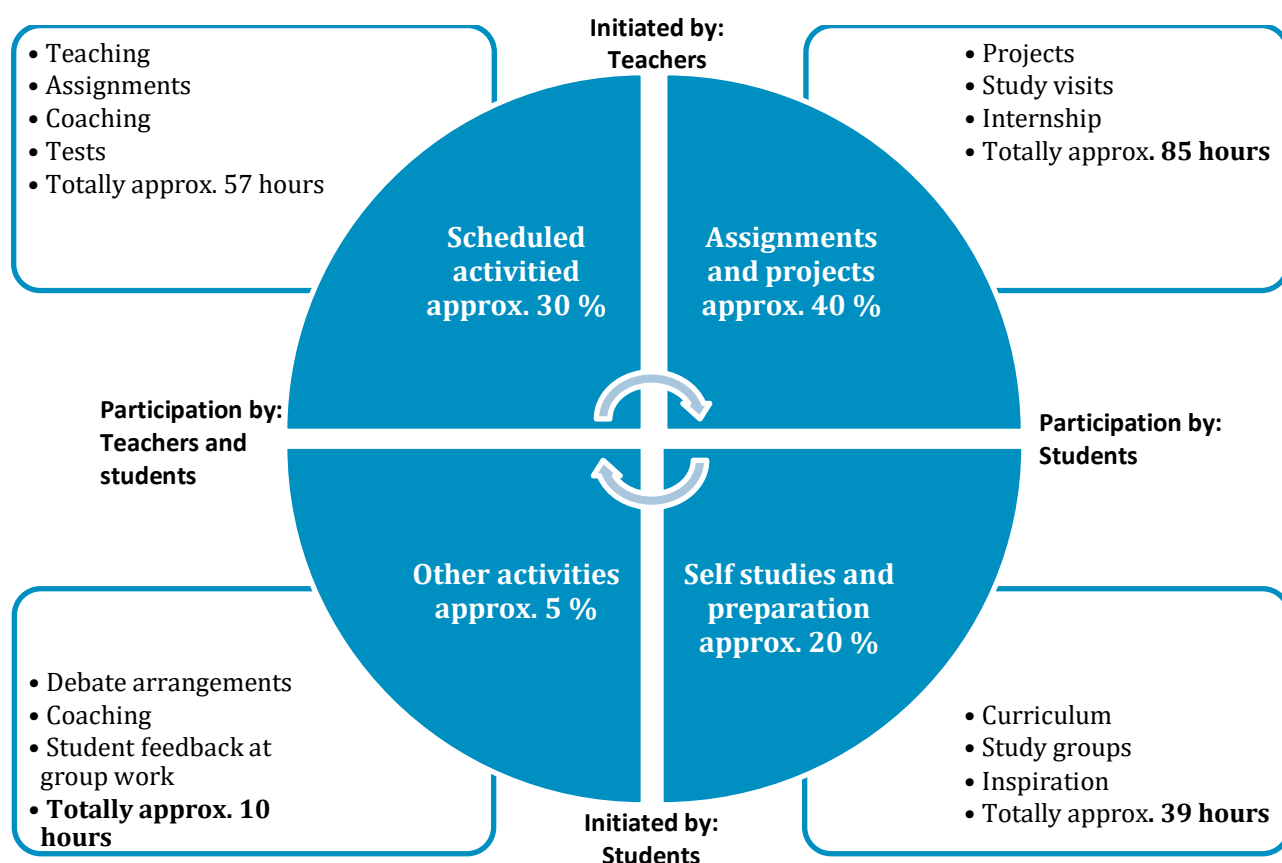
### Discipline specific

- To be able to chose and produce foreign news stories by using relevant news criteria and story structures
- To gain methods in gathering news, facts and statements in and from foreign countries
- To know how to find, select, and use international news agencies and other sources for the collection of information
- To know how to produce news video sequences for a multimedia environment

### Transferable

- Good understanding of how to work with breaking news at the news desk
- Good understanding of the work as foreign correspondents, with different journalistic tools.

## Working load for all courses shown in the Study Activity Model:



## Reporting the EU

### Lecturers:

Ass. Professor John Frølich; foreign correspondent Staffan Dahllöf; and guest lecturers

### ECTS:

6

### Graded:

Grading by the Danish grading scale

## Study Tour:

Five days to Brussels, Belgium (or Strasbourg, France).  
Group accommodation of DKK 1600/person, plus travel expenses (funding support is applied for)

## Aims

The primary aims of the workshop are:

- To provide the inspiration to work journalistically with the EU and to study selected areas within Europe
- To learn how to practise the elements of EU-reporting

## Learning outcomes

- Know how to develop ideas and how to plan an EU-story
- Know how to identify sources for EU-reporting
- Know what you can do as a journalist inside and outside Brussels
- Understand the skills needed to practice the elements of investigative EU-reporting
- Understand the main decision-making processes in the European Union

## Skills

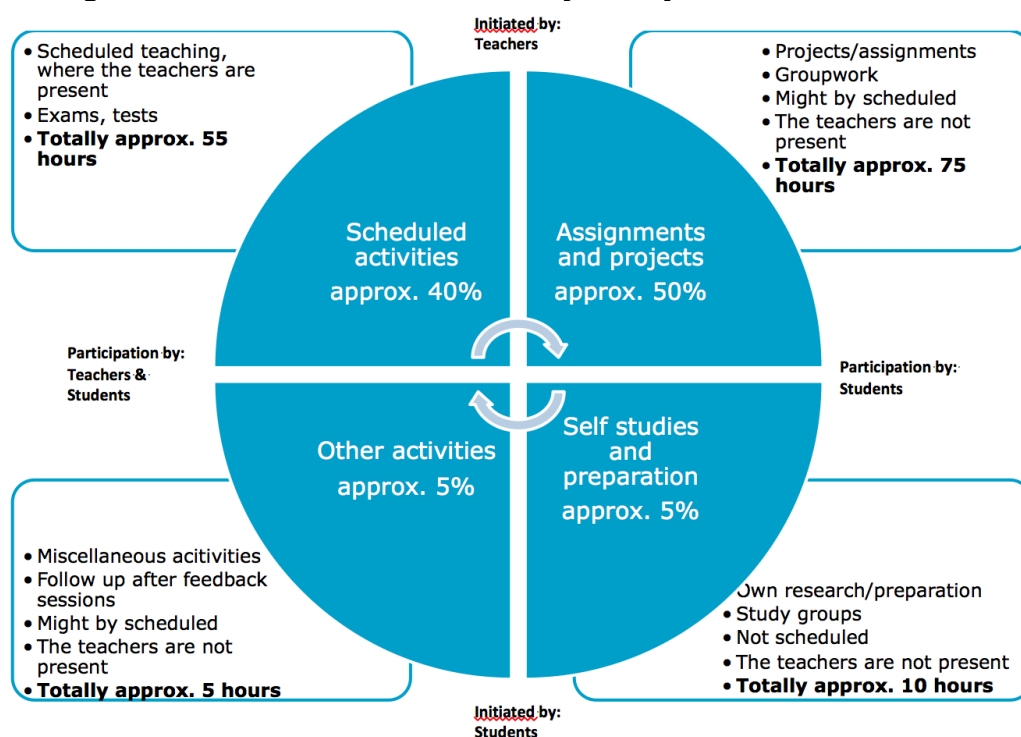
### Discipline specific

- To be able to develop ideas and to plan a specific research process
- To be able to identify and use sources in the EU system

### Transferable

- The students will gain a good understanding of EU-reporting as well as of the importance of being able to work in a team when performing as journalists

## Working load for all courses shown in the Study Activity Model:



## Risk Reporting

**Lecturers:** Foreign Correspondent Øjvind Kyrø and guest lecturers  
**ECTS:** 5  
**Graded:** Graded by the Danish grading scale

### Aims

- To give the students a good working knowledge of the risk reporter's tools of trade and working conditions in areas of crisis and conflict
- To enable the students to analyse and understand important aspects of the media's role in modern conflict

### Learning outcomes

- Comprehend specific case studies of conflict and crises reporting, especially when it comes to climate change, terrorism, humanitarian disasters, military intervention and raw materials of war like "blood diamonds".
- Recognise the various forms of stereotyping often at play when the international news media assemble to cover a crises or conflict story
- Understand the importance of balanced reporting and accuracy in risk reporting
- Understand the value of reporting positive and pro-active individual case stories in the midst of crisis, conflict and misery

### Skills

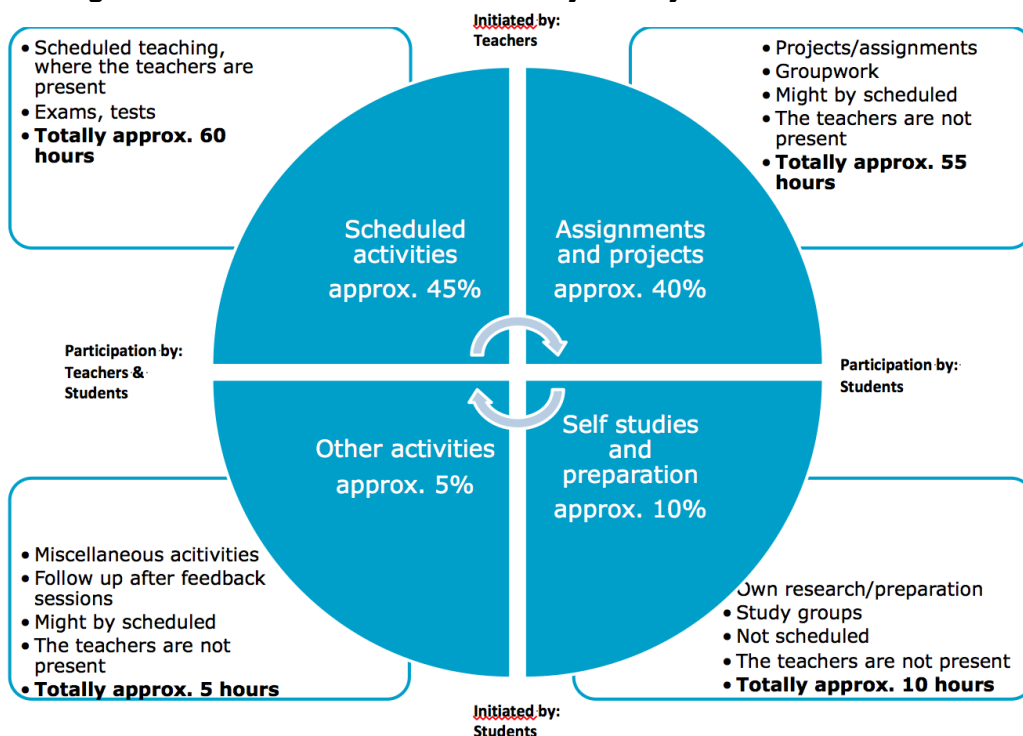
#### *Discipline specific*

- Knowing main aspects of planning a trip to an area affected by crises or conflict
- Be able to critically analyse news reports emerging from crises or conflict areas, and to piece together an adequate situation assessment from several news sources

#### *Transferable*

- Strengthened analytical insight into the international news flow
- Strengthened confidence in own observational powers

### Working load for all courses shown in the Study Activity Model:



## **EU and World Politics: *The World and Europe*; a Series of Lectures**

<b>Lecturers:</b>	Ass. Professor John Frølich; professor Roger Buch; Guest lecturers from Aarhus University and other external partners
<b>ECTS:</b>	6
<b>Graded:</b>	Passed/not passed.

Rapid changes in society, in economics and in politics reshape the conditions for ordinary people in Europe and beyond. This series of lectures introduce some of these major changes in order to make them understandable and to prepare journalists for communicating the changes to audiences. Furthermore, the lectures will focus on the ever closer European Union and its increasing role in relation to member states and to the outside world. Headlines for the semester include:

- Stereotypes - an introduction for journalists
- The World Agenda; the major issues in World Politics
- Globalization and foreign policy
- The European and Global Economic crises: Responses and consequences
- The Arab uprisings and the influence of media
- Terrorism, media and publicity
- Conflict and Christianity; the role of religion in world politics
- Military intervention and the soldier's perspective
- European media law and media freedom
- What is democracy – and the "European public sphere"?
- The Head Against the Wall: The Dynamics of European Integration
- Who decides what in Europe? EU institutions and decision-making processes

### **Aims**

The primary aims are to:

- introduce the theoretical and conceptual building blocks necessary for understanding rapid change
- prepare students to analyse and communicate these changes
- introduce the debate on public spheres in national and international contexts
- introduce the history of European integration process in order to train the students' ability to analyse the driving forces behind the integration process
- introduce the main institutions and decision-making processes in the EU
- prepare students to practice different elements of foreign reporting
- present trends and developments in the role of mass media in international affairs

### **Learning outcomes**

On completion of the course students will be able to:

- identify major change processes in both the international society and Europe
- understand the roles and responsibilities of the media in an international perspective
- identify concepts of globalization and assess their importance
- know about EU-history and the main theories about European integration
- identify the role and the competence of main EU-institutions
- identify the role of European institutions versus member states in legislation and jurisdiction
- know about sources, source critique and research possibilities in foreign affairs

## Final Project

**Supervisors:** Ass. professors John Frølich, Asbjørn Slot Jørgensen and other

**ECTS:** 6

**Graded:** Grading by use of the Danish grading scale

### Outline

The semester concludes in a multimedia production. The production follows a research and travel period - in Denmark or another European country.

The final project consists of

- a journalistic product
- a list of sources
- a reflection report and analyses

The details and deadlines of the final project are described in an assignment guide.

## Grading and attendance

The programme is a full course load semester programme run in English.

Group work and coaching are given high priority.

Students are expected to attend all classes, group work, lectures, and other scheduled activities. If for some reason students can't attend, they are expected to notify the school in advance. In case of illness they may be asked to hand in a medical certificate (for further information see the Student Handbook).

Workshops will be graded based on

- activity in classes and group work; preparation; respect for deadlines and requirements.
- quality of submissions (journalistic products, analyses/presentations, other assignments).

The series of lectures is graded pass/fail. Attendance is compulsory for the lectures, and the course is concluded with a written test based on the lectures and the literature.

The final project is graded based on the submissions (the project package and the written and oral analyses).

When the Danish 7 point scale is used, the grade is transferred to the ECTS grading system or to the national grading system of the individual student.

## **Rules for resits and grading**

Workshop teachers may ask students to redo or adjust specific tasks or assignments, in case of these being insufficient, or to improve them.

No student who has received a passing mark for an assignment will be permitted to resubmit in order to gain a better result; the first result stands.

Each student has three chances to obtain a passing mark for each course. Special regulations apply for the final project.

## **Programme Policy**

At the Danish School of Media and Journalism we strive to uphold the standards of excellence in Journalism.

We require the students to uphold the IJF standards of journalism in all their work according to The IFJ Declaration of Principles on the conduct of journalists adopted by the 1954 World Congress of the IFJ, and amended by the 1986 World Congress (see [www.ifj.org](http://www.ifj.org) and Student Handbook).

## **Additional lectures**

Guest lectures at the Danish School of Media and Journalism and other institutions will be offered during the programme.

## **Excursions and travels**

There will be time for individual excursions and travelling for reporting projects (at students' own expenses).

## **Alumni**

See the LinkedIn alumni site [Danish School of Media and Journalism alumni for journalists](#) of present and former participants in the school's different international programmes. Please remember to mention Danish School of Media and Journalism in your own LinkedIn profile, and link in for the alumni.

## **Facilities at the Danish School of Media and Journalism**

(Please consult the Student Handbook for more details about the facilities.)

### **Phone:**

We expect that you have a mobile phone, and that you buy credits for your phone upon arrival. For long distance calls, we advise students to buy global cards/other cards or use Skype.

### **Video and audio - DMJX equipment:**

For your multimedia productions you can borrow the school's video cameras, microphones and editing computers. If you have your own equipment, we do recommend that you also bring that along (laptop, photo camera).

### **Computers and email:**

The school has computers (Mac) for the use of students, upon availability. You can use the school's wireless network for free with your own laptop, smartphone, tablet.

You will be granted an email address at the school, to be used during your stay in Aarhus. The email address is needed in order to receive relevant messages, access course material, and submit assignments.

We expect you to check your school email at least on a daily basis. The email address also allows you access to the school's computers, printers and wifi.

The school email account will be closed one month after the programme has ended.

### **Access to DMJX evenings and weekends**

If you want to work late or during weekends at DMJX you need an access cards. Each department requires a separate card (printed media, tv, radio departments). A 200 DKK deposit is required; see Student Handbook for details.

### **Photocopiers and printers:**

Each student gets a certain number of free prints. Extra credits for photocopies and additional prints can be purchased.

### **Library:**

The school's library containing the Danish Media Archives is at your disposal. There are also computers specially set up for international wire services and databases. The State and University Library at Aarhus University is also open for use with a Danish cpr-number. Books from the State Library and other libraries can also be ordered through the DMJX library.

### **Electronic classroom and publishing:**

The school uses a Moodle-based intranet (virtual classroom) for study related material and communication. For online publishing purposes (internal and external), the school's WordPress-based Mediajungle-sites are used. Some productions are published online and/or in collaboration with external partners.

## Staff

**Tom Fangel.** [tf@dmjx.dk](mailto:tf@dmjx.dk)

Technical lecturer, DMJX

Specialist in video and photo cameras and software

Educational background: Professional photographer, MA, Aarhus University

Course: Photography and video

**Chester Folming.** [cf@dmjx.dk](mailto:cf@dmjx.dk)

Relationship Manager in the DMJX it-department

Educational background: Multimedia Designer, Aarhus Business School

Course: Video techniques and final project

**John Frølich.** [jf2@dmjx.dk](mailto:jf2@dmjx.dk)

Journalist, Ass. professor, DMJX

Educational background: Journalist, the Danish School of Journalism.

One year Diploma Course in foreign news reporting.

European Studies at Aarhus University.

Course: EU Workshop and Final Project

**Asbjørn Slot Jørgensen.** [asbo@dmjx.dk](mailto:asbo@dmjx.dk)

Journalist, Ass. professor, DMJX

Educational background: Journalist from DMJX

Course: International Newsgathering and Final Project; programme coordinator

**Øjvind Kyro.** [okyro@gmail.com](mailto:okyro@gmail.com)

Freelance journalist and author

Educational background: Journalist from DMJX, BA in Theology and Religious Studies from the University of Copenhagen

Course: Risk Reporting

**Henrik Meller.** [hm@dmjx.dk](mailto:hm@dmjx.dk)

Technical support, Graphics, DMJX

Educational background: Graphic designer

Course: Layout

**Inger Munk.** [imu@dmjx.dk](mailto:imu@dmjx.dk)

Head of International department, DMJX

Educational background: MSc. Geography, Aarhus University.

Course: Introduction and institutional coordinator

**Anna Nejrup.** [anna@dmjx.dk](mailto:anna@dmjx.dk)

International coordinator, DMJX

Educational background: MA in French and English from the Aarhus School of Business

Course: Student coordinator for international students

**Hans Bromand Nørgård.** [hbn@dmjx.dk](mailto:hbn@dmjx.dk)

Technical lecturer, DMJX

Specialist in HD Camera and Final Cut Software

Course: Video

**Susanne Sommer.** [ss@dmjx.dk](mailto:ss@dmjx.dk)

Technical support, Graphics, DMJX

Educational background: Graphic designer

Course: Lay out

## **Semester overview**

### **Spring semester 2017 (tentative)**

Week 4: Arrival.

Week 5: Introduction program (30 January – 2 February)

Week 5-12: News Workshop (Copenhagen Study Tour week 11).

Week 7-12: EU Reporting Workshop (Brussels Study Tour week 9).

Week 13+14+16: Risk Reporting (international students)

Week 13+14+16: Internship weeks (only Danish students).

Week 17: Reading week and lectures.

Week 18: Reading week and Politics exam.

Week 19-23: Semester Project production.

8 June: Last day with scheduled classes; farewell reception

9 June: Summer holiday period starts.

June+July: Re-sit deadlines.