

**Danish School of Media and Journalism**  
**International Video Journalism**  
**Course Description**  
**Fall/Efteråret 2020**

**3. semester**

**Duration: 17 weeks (30 ECTS)**

**Goals for the programme:** This one-semester, full-time course offered every semester combines practical video journalistic training with theoretical studies. Through visual storytelling and reflective reporting students will learn to produce journalistic video features and a documentary story.

**Equipment:** Camera and editing programme, Itslearning, Zoom and Teams

**Learning outcome:** Attendees will acquire skills of planning and producing short and long format video stories through the use of academic theory.

The course requires students to practice and reflect upon journalistic working methods including ethical dilemmas.

The students will foster skills within inclusive journalism and develop a critical journalistic approach to social media.

The course will take the students through the entire process of documentary video production: from the idea development, over research and production to distribution of the video.

The program offers a practical approach to journalism teaching and learning, and students have exclusive access to shooting and editing facilities throughout the course.

**Methods:** The course is a combination of practical video production and lectures with theoretical content. The practical assignments given become gradually more complex in content and form and are followed, in steps, by analytical academic lectures and more comprehensive written reflective assignments. This theoretical-practical application of teaching and learning offers students a clear progress in journalistic experience and theoretical knowledge.

The group work and peer feedback will give the students a possibility to develop individually through cooperation and reflection.

**Skills achieved:**

- Know the characteristics and demands of journalistic video formats.
- Have experience in the working process of planning and producing video stories.
- Know how inclusive journalism can be the point of departure for production of current affairs stories.
- Obtain increased knowledge of Danish political, social and cultural current affairs.
- Master how to shoot with a digital HD camera and how to edit digitally using Final Cut ProX software. Learn the advantages and limits in using a smartphone for reporting and publishing.

13.08.2020

Side 1 / 2

- Gain knowledge on the opportunities and ethical problems in using social media in research, and for publishing video stories.
- Develop journalistic skills by working and studying in an international context with students from all over the world.
- Try out different ways of creative video storytelling
- Obtain lifelong professional and personal bonds by being part of an international group of students.

**Literature:**

Al Tompkins, *Aim for the Heart*, 2nd ed., CQ Press, 2012 – or 3rd.edition, 2018

Anthony Adornato: *Mobile and Social Media Journalism*, CQ Press, 2018

Trisha Das: *How to Write a Documentary Script*

Marcel Machill: *The Use of Narrative Structures in Television News*

Nicholas Diakopoulos: *Finding and Assessing Social Media Information Sources in the Context of Journalism*

**Attendance:** The program is a full course load, semester program. All lectures, assignments, group work, coaching and evaluations of assignments are mandatory.

**Exams:** Video assignments and written exam. All assignments are graded in ECTS grades: A - F.

13.08.2020

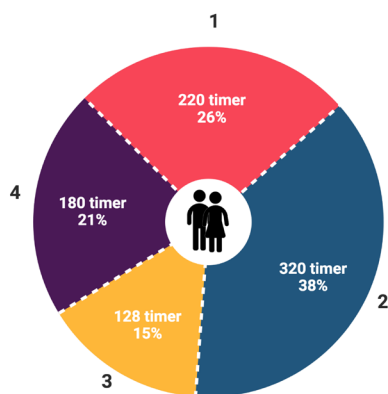
Side 2 / 2

**Working load for all courses shown in the Study Activity Model**

## Studieaktivitetsmodellen

### International Video Journalism

848 timer i alt  
30 ECTS points



#### Kategori 1

Undervisere har hovedansvaret for studieaktiviteterne, og studerende har et medansvar gennem forberedelse og deltagelse. Både studerende og underviser deltager.

Forelæsninger, og vejledning.

#### Kategori 2

Undervisere har hovedansvaret for rammesætning af læringsaktiviteterne, og studerende har hovedansvar for aktiv deltagelse i de tilrettelagte studieaktiviteter. Kun studerende deltager.

Læsning af pensum, individuelle øvelser, gruppe produktioner

#### Kategori 3

Studerende har hovedansvaret for studieaktiviteterne, og undervisere har medansvar for at rammerne er til stede. Kun studerende deltager.

Selvstændigt projektarbejde i grupper

#### Kategori 4

Studerende har hovedansvaret for læringsaktiviteterne, og undervisere har medansvar for at rammerne er til stede. Både studerende og underviser deltager.

Gennemsyn og feedback, gruppevis og i plenum

HB/21.8.2020

13.08.2020

Side 3 / 2