

**Danish School of Media and Journalism**  
**Journalism**  
**Course description**  
**Spring semester 2022**  
**International Video Journalism**  
**4th. semester**

**Number of ECTS Credits:** 30 ECTS

## **Aims**

This one-semester, full-time programme combines practical video journalistic training with theoretical studies. Through visual storytelling and reflective reporting students will learn to produce journalistic video features and a short documentary video story.

## **Pedagogical and didactic approaches**

Lectures with interactive discussions and exercises in groups based on the readings and relevant videos. Group work and peer feedback are the working methods for all the video assignments, including individual tuition in groups. Re-editing every video assignment based on the feedback given by teachers and peers.

The practical assignments given become gradually more complex in content and form and are followed, in steps, by analytical academic lectures and more comprehensive written reflective assignments. The theoretical-practical application of teaching and learning offers students a clear progress in journalistic experience and theoretical knowledge.

The group work and peer feedback will give the students a possibility to develop individually through cooperation and reflection.

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## **Working methods:**

Digital camera and Final Cut ProX software.

## **Learning outcomes:**

The students will obtain the following during the course:

Knowledge and understanding:

- Gain knowledge on the opportunities and ethical problems in using social media in research, and for publishing video stories.
- Obtain increased knowledge of Danish political, social and cultural current affairs.
- Know how inclusive journalism can be the point of departure for production of current affairs stories.
- Try out different ways of creative video storytelling

Skills:

- Develop journalistic skills by working and studying in an international context with students from all over the world.
- Master how to shoot with a digital HD camera and how to edit digitally using Final Cut ProX software.

Competences:

- Practical experience in the working process of planning and producing video stories.
- Know the characteristics and demands of journalistic video formats.

**Literature** (to be purchased before the course begins):

Bernard, S.C. (2016) Documentary Storytelling, (4<sup>th</sup> edition) Taylor & Francis Ltd

Hébert, L. (2019) The Actantial Model I: An Introduction to Applied Semiotics, Routledge.

Tompkins, A. (2018) Aim for the Heart, (3rd.edition) Sage Publications.

## Literature (hand out):

Das, T. (2007). How to Write a Documentary Script, Public Service Broadcasting Trust, UNESCO

Thompson, R./ Bowen, C. J. (2009). Grammar of the Shot, 2<sup>nd</sup> Edition. Focal Press

Calver, B., Kemp, D., Ryder, M. (2017). Everybody In. Leanpub, Birmingham City University School of Media.

## Literature (available online):

documentarystorm.com

## Attendance:

All lectures, assignments, group work, coaching and evaluations of assignments are mandatory.

## Exam/Grading:

Exam is Video assignments and written exam. All assignments are graded in ECTS grades: A - F.

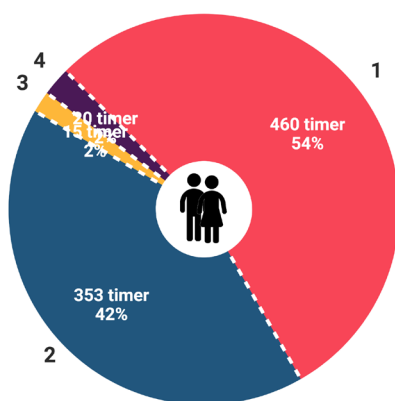
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### Studieaktivitetsmodellen

### International Video Journalism

848 timer i alt  
30 ECTS points  
18 uger



#### Kategori 1

Undervisere har hovedansvaret for studieaktiviteterne, og studerende har et medansvar gennem forberedelse og deltagelse. Både studerende og underviser deltager.

Forelæsninger, oplæg, underviserfeedback, workshops, screeninger og oplæg til diskussioner. Intro til kamera og redigering, lys/lyd.

#### Kategori 2

Undervisere har hovedansvaret for rammesætning af læringsaktiviteterne, og studerende har hovedansvar for aktiv deltagelse i de tilrettelagte studieaktiviteter. Kun studerende deltager.

Video opgaver, feedback, oplæg, øvelser

#### Kategori 3

Studerende har hovedansvaret for studieaktiviteterne, og undervisere har medansvar for at rammerne er til stede. Kun studerende deltager.

Forberedelse til eksamen, distributionsplan for dok.

#### Kategori 4

Studerende har hovedansvaret for læringsaktiviteterne, og undervisere har medansvar for at rammerne er til stede. Både studerende og underviser deltager.

Oplæg Video in my country, video anbefalinger,

HB 14.01.2022